

# What is **virtual card** ?

**virtual card** is a company that emerges from the productive and business environment to turn technological knowledge generated by professionals into new products and services, aimed at offering solutions to our customers based on their needs.

We have a high innovative capacity, with an R&D department from where we work to shape these needs, always working hand in hand with our clients, helping them to differentiate themselves from the rest.



# - - virtual card creates the card virtual card

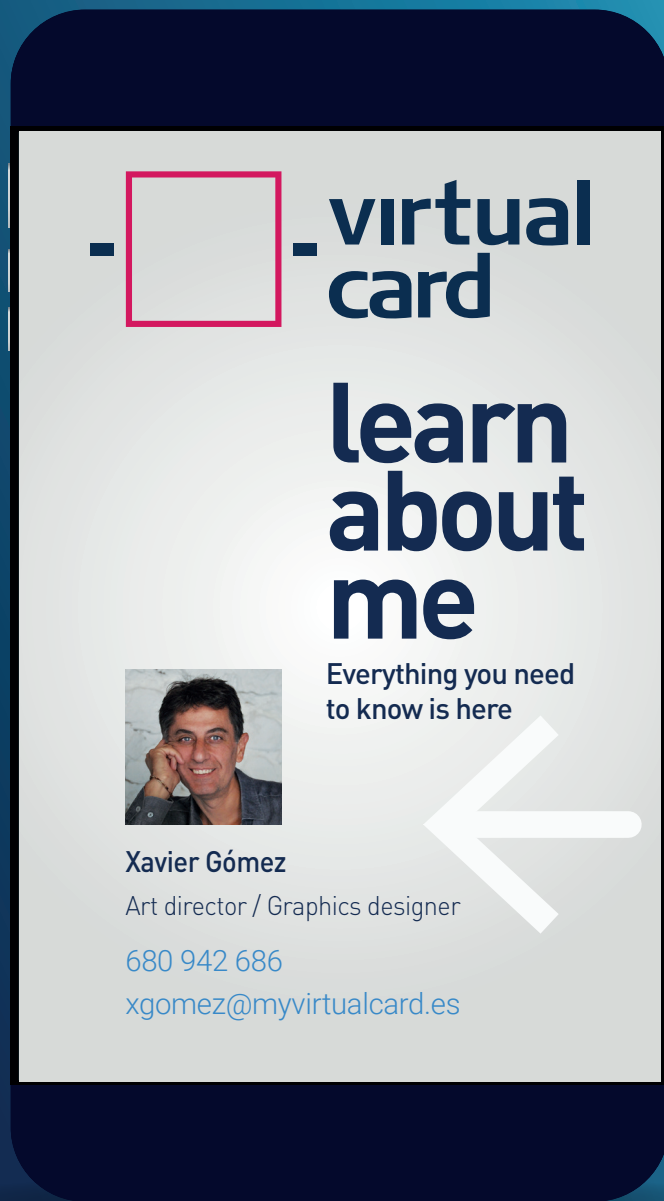
As a result of our conversations with clients we have been able to perceive the need to offer 1 change in a representative business&personal activity as common as introducing ourselves by offering our business card: **virtual card**

What is a **virtual card** ? It is a completely new system that will allow you and your clients to have a completely virtual and personal card directly on their phone.

In it, we offer information of our name or company, our address, phone numbers, URL, photographs, audio clips...

**virtual cards** are usually attached to email messages, but they can also be exchanged in many other ways, such as QR codes.






## What does **virtual card** offer


- Digital version of the business card sharing personal or professional information
- It offers a mini site as a presentation, with a design adapted to your corporate identity
- Based on an initial design, we offer to generate the rest of the cards for all employees in a quick and easy way
- Update your content in real time
- Readily available to be given when needed in an unlimited way
- They do not deteriorate and we help to be more sustainable
- It can be easily stored and consulted, without taking up space on your mobile
- We can add vital information (various files such as PDF, view videos, etc.) in a reduced time to send to our contacts



# Visualizations **virtual card**




  
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**QUÈ FEM**

Amb 18 anys d'experiència, fruit del tracte directe, sincer i transparent amb els clients i al nivell de confiança que ens han fet i ens fan, amb les tendències actuals del mercat, proporcionem als nostres clients eines per satisfer els requisits cada cop més exigents dels seus propis clients, i els seus propis objectius de millora, que a la vegada els fem nostres. Ens comprometem amb el nostre client si el nostre client es compromet amb nosaltres amb transparència, confiança i comunicació permanent.



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 **virtual card** creates the card **virtual card**

vCard formato QR



# virtual card management metrics



- Follow-up of the Networking of the members of your company, generating a ranking to know how many **virtual card** are distributed and the degree of engagement they generate
- Analytics of the number of visits, from where and how many times they access the publications, downloads and sending of **virtual card**



# virtual card services



Virtual Presentation Card



Design/Creation web

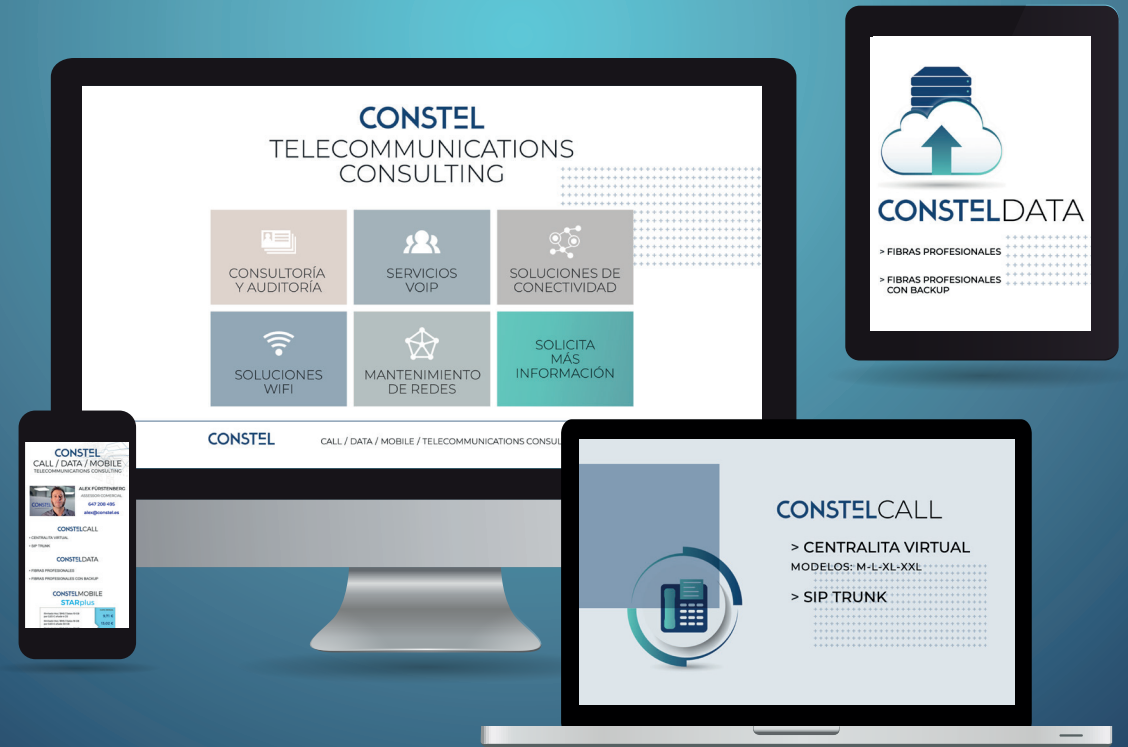


Marketing On Line



Graphic Design

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# virtual card technology



- An internal part or backend of the application based on a framework in PHP improvements, and the information is consulted by using an API protected by user and password. Flexibility for consult data since backend server functions can be accessed from any type of platform.
- Visual interface or frontend, with an HTML 5 web-based system using JavaScript-based development frameworks, allowing you to create elements in a modular way, without affecting the rest of the app.
- SASS technology is used for the design part, which allows us flexibility in graphic design.
- By using a web-based system, it allows us greater flexibility in installing on a server, as web services are available for Windows, Linux and Mac.



# virtual card technology

- All content displayed on the platform is in real time and the publication on the web is done immediately.
- No knowledge of domains or web management is required, the system generates all the codes.
- The **virtual card** can be downloaded by using a vcard file for installation on your mobile device or computer and saved as a contact.
- It can be docked to the desktop or main screen as a shortcut.
- The **virtual card** can also be shared, by clicking the link just a couple of times or by reading a QR code.



## Used technology.

### *App:*

- PHP
- Framework Laravel Lumen
- MySQL Server
- Apache
- Angular
- Typescript
- SASS
- Chart-JS
- CkEditor

### *vCard:*

- jQuery y jQuery UI
- Bootstrap
- HTML5
- CSS3

### *Additional:*

- Material Design Icons
- Fontawesome
- Google Fonts



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with the environment

It is important to take care of the environment and save resources by reducing the use of paper, inks, varnishes and cleaning solvents used in the graphic arts industries.



## Contact information

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